Transit Development Planning:
Flagler County Needs Assessment & Implementation Program

INTERGOVERNMENTAL MEETING OF
FLAGLER COUNTY
APRIL 13, 2010

Rob Gregg & Justin Begley, Center for Urban Transportation Research
Transit Development Planning

Optimize Mobility

- Why do it? Who will Benefit?
- What is it?
- What has been accomplished?
- How will it be done?
- What do we do with it?

“Needs, Alternatives, Implementation Strategies”
Why? The Four “E’s” in Mobilit-EEEE

- **Economy** (Job Access, Education, Business, Stimulus, etc.)
- **Energy** (Conservation, Dependency, Costs, Clean, Alternatives, etc.)
- **Environment** (Resources, Climate Change, Growth Management, Land-Use, Sustainability, etc.)
- **Equity** (Social Service, Dependent Markets, Seniors, Youth, Low Income, etc.)
Define Flagler Mobility Needs

Senior Market  Youth  Medical / Health  Job Access  Education

Future Vision
Transit Development Planning

Demographics Analysis

Existing System Peer / Trend

Performance Evaluation

Conceptual Service Network Flagler County

Potential Funding

Situation Analysis

Goals Objectives, Strategies

Fixed Route Priorities Initial Ops Plan

Intergovernmental Coordination

Public Involvement

Service Improvements 2011-2015

Comply with FDOT TDP Requirements
TDP = Mobility Business Plan

- Intergovernmental Coordination/Public Involvement
- Situation Appraisal
- Identify Goals, Objectives & Strategies
- Development & Analysis of Needs, Opportunities, Alternatives, & Strategic Initiatives
- Public Transit Mobility Plan: Fixed Route Priorities
PUBLIC INVOLVEMENT PROGRAM (PIP)

- Project Management Coordination Committee
- Community Meetings / Workshops
- Web Information / Surveys / E-Blasts
- Stakeholder Briefings / Interviews
Review local plans, land use policy, organizational issues & technology

Change analysis in population & demographics

Enhancing effort on improvement of intergovernmental mobility coordination

Assessment of current operations and local mobility leveraging funding

“County-wide” mobility perspective

T-BEST Modeling of Routing

Situation Appraisal

Home Sales in Flagler County, FL

$100,000

$200,000

$300,000

$400,000

$500,000

$600,000

$700,000

$800,000

2002

2003

2004

2005

2006

2007

2008

2009
Identify Goals, Objectives & Policies

- Review local plans to develop Goals/Objectives – focus in on local government mobility issues/opportunities
- Review results of market/situation analysis
- Goals & objectives to guide transit development & performance
Development & Analysis of Strategic Initiatives: Needs Opportunities & Alternatives

- Development of strategic initiatives
- Specific fixed route emphasis:
  - Confirmation of a fixed route bus network & prioritized service implementation
  - Capital and operating for new service
  - Implementation process for instituting fixed route services
  - Develop performance standards and policy guidelines
So what does a 50,000 urbanized area mean?

- Impact of:
- What do we do with Plans?
  - Urban and Rural Classification
New Funding: 5307 FTA & FDOT Block Grant

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- **Total Flagler County Population:**
  - 2000 = 49,800
  - 2009 = 94,900
Transit Development Planning

- Vision driven strategic mobility plan
- Intergovernmental coordination
- Framework for Fixed Route Services
- Preparation for urbanized area designation
- Preparation for FDOT TDP requirements
- System analysis for coordinated paratransit
- Maximize local investments
Thanks!

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Coming together is the beginning,
Keeping together is progress,
Working together is success!

– Henry Ford
Transit Development Plans

- Pensacola
- Ft. Walton Beach
- Panama City
- Jacksonville
- St. Johns County
- Volusia County
- Indian River County
- Martin / St. Lucie County
- Palm Beach County
- Broward County
- Florida Heartland
- Charlotte County
- Manatee County
- LYNX – Orange-Osceola-Seminole
- HART

FDOT
- TDP Manual
- Training

- Collier
- Clay (r)
- Desoto (r)
- Hardee (r)
- Hendry (r)
- Highlands (r)
- Okeechobee (r)
- Glades (r)

TDP’s
Support TDP’s
Rural TDP